
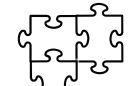






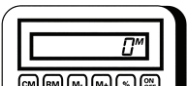


Problem Statement:

<i>Key Partners (Who)</i> 	<i>Key Activities (Do)</i> 	<i>Value Propositions (Solutions & Value)</i> 	<i>Customer Relationships (How)</i> 	<i>Customer Segments (Who)</i> 
	<i>Key Resources (What)</i> 		<i>Channels (How)</i> 	<i>Customer Discovery (Feedback)</i> 
<i>Cost Structure (How)</i> 			<i>Revenue Streams (How)</i> 